



2012 Rockford Marathon

Booth Space and Bag Stuffing Application

Race Date: Sunday, May 20, 2012
Packet Pick-Up/Sports Expo: Friday & Saturday, May 18-19, 2012

Packet Pick-Up/Sports Expo

Limited to 15 vendors, businesses have the opportunity to showcase their products and services to race participants and their families.

Location:

Best Western Clock Tower Resort
 7801 East State Street
 Rockford, Illinois 61108

Dates:

Friday & Saturday, May 18-19, 2012

Expo Hours:

Friday: 4 p.m. to 8 p.m.
 Saturday: 10 a.m. to 6 p.m.

Booth Space Rental

10'x8' - \$350

Each Booth Includes:

- (1) 8' draped table
- (2) chairs
- (1) company sign

Race Day Sponsor

Thousands of Midwesterners' come out to cheer and congratulate the participants on their accomplishment. Be a part of the action! Custom packages are also available. Please contact Laura Wilke (773-584-6669; lwilke@chicagoevents.com) for more details.

Booth Space Rental

10'x10' - \$1,000*

*Please note: Goodie bag inclusion IS included in space rental price. Tents, tables, chairs and electricity are available at an additional cost. Please contact Laura Wilke for more information.

Goodie Bag Inclusion

Goodie bag inclusion is a great way for your company to get product samples or information about your company in the hands of participants. All participants will receive a goodie bag and commemorative T-shirt.

Inclusion Cost: \$300

Total Number of Items Needed: 1,500

Deadline for Inclusion: April 23, 2012

Shipping Address:

Special Events Management, Attn: Josh Ruston
 2221 W. 43rd Street, Chicago, IL 60609

Registration Form:

Company Name _____

Contact Name _____

Mailing Address _____

City _____ State _____ Zip Code _____

Phone Number _____

Fax Number _____

Email Address _____

Website _____

Product/Service _____

Signature _____

Your signature indicates you have read the terms and conditions of this agreement and agree to them. Please retain a copy of this agreement.

Participation Level:

- Sports Expo Booth **\$350**
- Goodie Bag Inclusion **\$300**
- Race Day Sponsor **\$1,000**

Please make checks payable to Special Events Management.

_____-_____-_____
 Credit Card Number

____-____ _____
 Expiration Date Security Code

Mail/fax completed form along with your check or money order to:

Special Events Management, Attn: Josh Ruston
2221 W. 43rd Street, Chicago, IL 60609
Phone: 773-584-6638, Fax: 773-523-6598

Terms & Conditions

1. All booths must pre-pay prior to set-up.
2. All expo and race day sponsors must dismantle their booth immediately following the conclusion of the respective event.
3. No refunds will be made to any participant who fails to occupy their space.
4. Sponsor assumes entire responsibility and hereby agrees to protect, indemnify, defend and hold harmless The Rockford Marathon and Chicago Running and Special Events Management, Inc. d/b/a Special Events Management and its employees and agents harmless against all claims, losses, damages to persons or property, governmental, charges or fines of the exhibition premises or part thereof.
5. Sponsor agrees that The Rockford Marathon reserves the right to reject or restrict any exhibit, which may be objectionable, or not in keeping with the quality or character of the expo or on race day.
6. Sponsor agrees displays will not visually or physically disturb aisles or adjacent sponsors.
7. The sponsor will not hand out materials outside of their assigned booth space or in the aisles.
8. For safety, all sponsors shall comply with all federal, state and municipal codes that apply to places or buildings of public assembly.
9. Sponsor agrees that all products to be given away for free shall be approved in advance.
10. Sponsor assumes all responsibility for loss, theft, or destruction of goods, or for personal injuries to himself, his employees, agents, representatives or visitors, and will indemnify and hold harmless The Rockford Marathon and Chicago Running and Special Events Management, Inc. d/b/a Special Events Management, its officers, agents, employees, from any and all of the above (including reasonable attorneys fees).
11. Sponsor shall allow The Rockford Marathon to use photographs of the expo or race day for its own purposes.
12. Only one, approved, sponsor may occupy assigned booth space unless given prior approval from The Rockford Marathon.
13. Sponsors must adequately insure and keep themselves insured to cover the liabilities under these Terms & Conditions. Sponsors shall provide The Rockford Marathon with proof of general liability insurance of at least \$1,000,000 per occurrence and in the aggregate, auto insurance of at least \$1,000,000 per occurrence and in the aggregate and workers' compensation insurance of at least \$500,000. The certificate holder name: Special Events Management, 2221 W. 43rd Street, Chicago, IL 60609.